

Message from the President

Striving for Sustainable Operations While Helping to Create Sustainable Societies



In Japan, the main base of the Kajima Group's operations, business confidence has begun to improve since the change of government at the end of 2012. Going forward, the Kajima Group's operating environment is expected to remain challenging. While many companies in Japan's construction industry have benefited from market demand driven by ongoing efforts to rebuild and revitalize areas damaged by the Great East Japan Earthquake, rising costs for labor and materials are likely to constrain earnings of companies in the industry. To respond flexibly to the changes affecting Japan's construction industry, Kajima is pursuing a wide range of measures to ensure sustainable operations.

Ensuring Sustainable Societies with Buildings and Structures for Future Generations

Since the earthquake took place, the Japanese public has become much more aware of the need to upgrade the country's infrastructure. There is no question that the construction industry remains essential to ensure public safety and security in this regard. Given the maturation of Japanese society, however, as reflected in its aging population and declining birthrate, we have reached an era that requires extended use of high-quality social infrastructure.

For Kajima, this means reemphasizing the primary importance of constructing high-quality buildings and structures, and making sure that they are built well enough to last for a very long time. Accordingly, we are committed to this approach in our construction work and practices.

Building a Safer and More Secure Society

To prepare for potential large-scale disasters anticipated in the future, people are calling for upgrades to infrastructure and the promotion of community development, so that they can better withstand natural disasters such as earthquakes and typhoons. Building and structures constructed in Japan during the postwar period of rapid economic growth have been deteriorating over time. Therefore, existing facilities require maintenance and renovations, and social infrastructure needs to be rebuilt to ensure safety and reliability, especially in times of disaster.

By responding rapidly and cooperating with communities in the event of a natural disaster, as an industry that supports and coexists with society, Kajima will fulfill its responsibilities to meet public expectations and ensure reliability by further advancing research and technological development. In this way, it can help to create a safer and more secure society.

Maintaining Our Focus on Quickly Rebuilding Disaster Areas

Projects to process the debris in areas damaged by the earthquake are nearly completed, and the decontamination of radioactive materials has made steady progress. The next stage of work involves the reconstruction of the cities and towns.

Kajima participated in a project for the planning and reconstruction of Onagawa Town, Miyagi Prefecture, which was launched by the Urban Renaissance Agency in November 2012. The project has become a landmark of urban reconstruction using the construction management (CM) system. While work to reconstruct the town is expected to take a long time, we understand that local citizens are sharing hardships on a daily basis. Accordingly, we have become involved in the community and gained the understanding of its members through our construction work.

Kajima's Triple Zero 2050 Environmental Vision

The Kyoto Protocol provided an international framework for reducing greenhouse gases. With the conclusion of the commitment period at the end of 2012, Japan has set independent reduction targets for its measures to fight global warming. Concurrently, the movement to protect biodiversity has gained momentum at the 11th meeting on the Conference of the Parties (COP 11) Convention on Biological Diversity, held in India in 2012. The convention adopted a resolution urging a greater role for corporations.

Kajima recognized this role early on in its history, and has been pursuing the development of environment-related technologies ever since. More recently, we established an environmental vision for Kajima called Triple Zero 2050, which sets ultimate targets through to 2050. Guided by this vision, Kajima will undertake initiatives aimed at completely eliminating its CO₂ emissions, disposed waste, and impact on the ecosystem. While taking steps to improve our environmental management activities, we will carry out research and development on renewable energy to create a broad range of technologies that can help to realize low-carbon operations, resource recycling, and harmony with the environment.

Our Commitment to Strengthening Bonds with Communities

As Kajima contributes to improving social infrastructure for the future, we understand the Company's duty and responsibility to pass down buildings and structures that will remain valuable to the generations to come. Accordingly, while looking ahead toward the next century, Kajima is committed to responding earnestly to the expectations and requests of society as a company that can always be relied on. As society continually diversifies and transforms, we will work constantly to help maintain our sustainable business structure to build a sustainable society.

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