## **Kajima's Corporate Communication**

We regard communication with stakeholders as a foundation of all corporate activities. In response to expectations from diverse stakeholders, we strive to disclose information in a timely and appropriate manner, and sincerely communicate with them.

### Disclosure and Interactive Communication

Kajima discloses information for shareholders and investors, and information on CSR initiatives, technologies and service, notifications, and others on its website. Since the frequency and extent of information required for each stakeholder varies, we select appropriate media based on the type and nature of the information in order to take a more targeted approach to deepening stakeholder understanding of Kajima's business activities.



#### IR activities for shareholders and investors

Management and financial information is appropriately released to shareholders and investors through Kajima's corporate website. Semiannual booklets which summarize our business conditions are published, and annual reports for overseas readers are released in print and on our website. Through IR briefing sessions and communication with shareholders and investors, we also make efforts to reflect their opinions in our management and business activities.

#### Enhancing cooperation with facility owners or clients

The construction business is unique in that it involves building one and only one thing on a vacant site with enormous investment. Therefore, it is very important to communicate with the facility owner or the client on a routine basis, especially after starting the project. Toward completion of better buildings and structures, we strive to work together, respecting individual positions.

## Enhancing cooperation with subcontractors and business partners

We believe that the quality of and abilities in construction can be reinforced by sharing information and retaining a trusting relationship with subcontractors as partners in the construction business. The head office and branch offices hold meetings on a regular basis and disclose information on the website. Some branches and regions issue an email newsletter regularly to share information. The Kajima Business Cooperative publishes a quarterly newsletter called "Ishizue" as a tool to share initiatives nationwide.

#### Through mass media

Kajima considers public relations activities an important part of fulfilling our corporate social responsibility. New technologies are proactively publicized, and communication

with various mass media is promoted. In this way, we transmit information to and receive it from various mass media.



Kajima holds a social event for members of the mass media once every year.

# Communicating with Stakeholders

Full and transparent disclosure of information to society has become a necessary part of corporate duties and a regular activity of companies in the construction industry. Kajima proactively and earnestly provides information in its communications with a broad range of stakeholders, to fulfill its responsibility to society and gain trust.

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