

04 Working with Local Communities

Kajima has operations in 1,900 locations across Japan. Although the Head Office and branch offices have mostly been at the same locations for many years, the offices at construction sites only remain temporarily until each project is completed. Compared to the ordinary finished buildings, the construction offices have a very short existence. Nevertheless, each site office strives to support the local community as much as possible.

Targets in fiscal 2012

- Continue fostering stronger ties with stakeholders
- Attract young people to the construction industry by promoting its benefits

Achievements in fiscal 2012

- Met with stakeholders to foster even better relations
- Held tours and visits to construction sites for young people around Japan to promote the benefits of the construction industry

Targets in fiscal 2013

- Continue fostering stronger ties with stakeholders, including residents near construction sites
- Actively work to foster the next generation by conveying the benefits of the construction industry to young people
- Promote academic research, culture and art while helping to keep local traditions alive

Initiatives in fiscal 2012

In fiscal 2012, we continued our activities to promote awareness among local residents and other interested parties, reminding them that construction sites and the Kajima employees working on them are part of the local community. When necessary, a site will sign an agreement with the local community, and carry out operations accordingly. Notices are posted on the perimeter fence concerning the site's weekly schedule of operations. The information is also provided on a dedicated website, and distributed in pamphlets. Local residents are kept informed until the completion of the building or structure that will become a part of their neighborhood.

Each construction site also creates opportunities for local residents to tour parts of the site that are not normally visible to the public. By also using these occasions as opportunities for young people to learn about the construction industry, Kajima is helping to educate the next generation. The Head Office and branch offices, as well as the construction sites, will continue to educate young people about career opportunities by offering them work experience programs.

The Company is also helping to keep local culture alive by participating in traditional neighborhood events, while continuing Kajima foundation activities to support academic research, culture, and art.





Working with local residents

Work at construction sites takes place among neighboring residences, offices, and schools. As a member of the local community, we implement various initiatives that support neighborhood safety and security. Starting with guidance from local police and fire departments, projects are carried out in consultation with local stakeholders.

Providing safety, security, and amenity

A construction site is frequented by many large vehicles, such as heavy machinery and trucks, especially during the time right before and after the day's work. This period usually overlaps with the morning rush hour for local residents commuting to school and work. As such, we often sign agreements based on prior discussions with the local community in which we promise to abide by predetermined access routes, to coordinate the time of our work schedule and to direct vehicle as well as pedestrian traffic in the surrounding area. Depending on the site, a day is set aside for cleanup in the local neighborhood, in order to keep the area pleasant for passersby.

■ Minimizing noise and vibration during construction

At construction sites, we strive to reduce various impacts, such as noise and vibration, on surrounding areas. In order to mitigate these, we use heavy machinery that meets low noise and vibration standards, and consider which construction methods will help to reduce dust. It is difficult to eliminate all impacts completely, however, so we inform neighborhood residents about the construction schedule on a regular basis in order to promote good communication.

■ Construction site tours

Although construction projects are a familiar sight, most people have little specific knowledge about the processes involved. This is why Kajima provides construction site tours whenever possible, depending on the process or stage of



Construction site tour for local residents (Otoineppu Tunnel construction, Hokkaido)



completion. By allowing people to see the work in progress, they can understand buildings better and help maintain them for many years.

Preserving local traditions while stimulating local economies

As a member of the community, Kajima helps keep regional culture alive by participating in traditional local events across Japan. These events promote economic revitalization through local employment and consumer spending.

In line with these regional customs, we also decorate construction sites according to the season, plant flowers, and install other visual improvements around sites.

Traditional *koinobori* carp decorations hung from a construction crane to mark Children's Day, resulting in a letter of appreciation from a pediatric ward with a view of the site (new hospital facility construction for Aichi Medical University, Aichi Prefecture)



Christmas lights at a construction site
(Tsuruta Dam facility renovation,
Kagoshima Prefecture)

Construction site fence with green
(Takagawa Construction Office, Osaka)



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