

## A responsible member of the construction industry

After a major natural disaster such as an earthquake, construction companies need to restore their own operations as soon as possible, in order to help with the recovery of basic infrastructure. This includes the roads essential for society's recovery efforts. At such times, it is essential for companies to show a balance of leadership and followership, based on a broad perspective. While deepening cooperation with the local governments across Japan, and as a member of the Japan Federation of Construction Contractors, Kajima constantly works on disaster preparedness and is party to many disaster response agreements.

Heavy equipment obtained from a group company Kajima Road for BCP training

capability as a construction company in the event of a disaster from the Kanto Regional Development Bureau of the Ministry of Land, Infrastructure, Transport and Tourism. In 2011, this certification was renewed. We believe that one of

■ Business continuity certification from the 1/1の世界を見てみよう!

Ministry of Land, Infrastructure, **Transport and Tourism** 

In September 2009, Kajima received certification for its basic business continuity





- **1-1** Construction site visit by local kindergarten students
- 1-2 Thank you poster received by the construction office (Second Hamada Dam construction, Shimane Prefecture)
- A visit by 67 local grade-four students from Hanadate Elementary School in Daisen. Subsequent visits are planned for the students when they are in grades five and six (Omagaritorimachi District First Urban Redevelopment Project, Akita Prefecture)
- Tour for students from the Shibaura Institute of Technology five tours given with a total of 66 participants (Shibaura Institute of Technology SIT Global Commons construction, Saitama Prefecture)
- Special arc welding training for 23 rubble sorting workers (Miyako District disaster waste crushing and sorting operations joint venture construction, Iwate Prefecture)
- Hands-on work experience for students from Okayama Daianji Secondary School (International Pacific University new building construction, Okayama







our important missions is to be able to respond guickly in the event of a major earthquake, and to maintain a cooperative system for supporting disaster recovery activities. Group company, Kajimaroad Co., Ltd., has obtained the same certification, and the entire Kajima Group stands ready to respond in the event of a disaster.

## Initiatives to help educate the next generation

Kajima considers providing career choice education for young people as one of its social responsibilities. By giving students a firsthand look at construction sites and letting them get an appreciation for today's dynamic building technologies, Kajima is introducing the next generation to the construction industry, as well as its own operations and initiatives. In addition to site tours, we also provide opportunities such as work experience programs that allow young people to experience the benefits of working in the construction industry.

## Business training for teachers

Since fiscal 2010, Kajima has been involved in business training for Japanese school teachers, a program sponsored by the Keizai Koho Center. In fiscal 2012, ten elementary and junior high school teachers from the Kunitachi City Board of Education came to Kajima for their tenth year of training. After studying how the construction industry works in the classroom, they received a tour of actual construction sites—an expressway tunnel and a high-rise condominium building. By talking with the site managers, the teachers also get a sense of the mission and scale of the projects. After a group discussion on how to best convey the benefits of the construction industry and Kajima in their own classrooms, each teacher gave a presentation. The program enabled the teachers to apply their experience at Kajima to the lessons they give in school. It was also meaningful for Kajima personnel to communicate with these teachers, who are on the vanguard, educating the next generation.



Tour of construction site for an ultra high-rise condominium



Group presentation on how to convey the advantages of a construction career in the classroom

