Kajima Group Medium-Term Business Plan

Fiscal 2018 – 2020

May 15, 2018



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Medium-Term Business Plan (FY2015-2017) Results

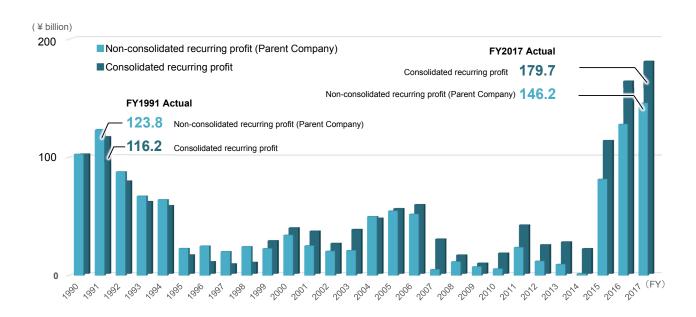
- 1. Achieved Performance Targets
- 2. Reinforced and Expanded Business Portfolio
- 3. Current Position in Positive Spiral

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1. Achieved Performance Targets

Medium-Term Business Plan (FY2015-2017) Results

Revitalized and reinforced domestic construction operations to improve performance



2. Reinforced and Expanded Business Portfolio

Leveraged Group strengths to systematically reinforce and expand business domains

Real estate development in Japan

Acquired strategic assets in the Tokyo metropolitan area

Business outside Japan **Expanded into new and existing market domains** (Australia, Vietnam, Myanmar, etc.)

Engineering

Reinforced overseas business (Acquired IFE in Singapore)
Expanded Operation & Maintenance business

Constructionrelated business Established functionally oriented subsidiaries to secure workers in Japan Established new BIM company and acquired company that specializes in BIM

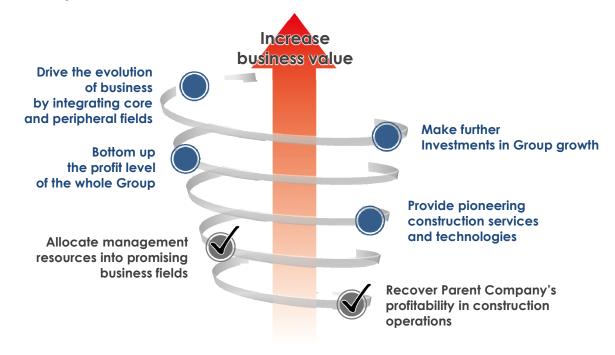
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I Medium-Term Business Plan (FY2015-2017) Results

3. Current Location in Positive Spiral

Allocation of management resources into promising business fields is now underway





Business Environment Outlook and Action Policies

- 1. Business Environment Outlook
- 2. Changes in the Medium- to Long-Term Business Environment and Management Challenges
- 3. Addressing a Constantly Changing Business Environment

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1. Business Environment Outlook

■ Business Environment Outlook and Action Policies

Relatively stable through 2020

Although the market is not drastically shrinking:

- Construction volume is increasing
- Concerns exist about rising construction costs
- Competition for projects is increasing

In 2021 and beyond

Various changes are

expected in and outside of Japan

Shift to a constantly changing business environment

2. Changes in the Medium- to Long-Term Business Environment and Management Challenges

Business Environment Outlook and Action Policies

Major anticipated changes in business environment	Medium- to long-term management challenges	
Changes in quality and quantity of human resources	Improve corporation's capacity for proper execution by raising individual capabilities and reinforcing organizational management	
Decline in construction investment Changes in investment quality	Establish an effective method for developing and managing social infrastructure in an era of aging and population decline	
Changes in economically prosperous areas	Further global expansion of the Group	
Changes in business environment and rules	Strengthen core competence and seek out as well as establish new business model	
	Propose forward-looking values that meet new societal and customer needs	
Advancement and	outomor nodu	
diversification of required standards	Develop technologies and accumulate knowledge to solve global issues (disaster reduction and mitigation, environment, energy)	

3. Addressing a Constantly Changing Business Environment

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■ Business Environment Outlook and Action Policies

Priorities under the new medium-term business plan

Diversify revenue sources

- Real estate development
- Overseas operations
- Upstream/downstream construction work
- Operational management

Address new needs

- Promote R&D
- Building partnerships with society and customers

Closely monitor the effects of technological innovation

- Open innovation
- Pursue medium- to long-term business model

Develop business platform

- Build Group-wide management structure
- Strengthen risk management
- Secure and develop human resources

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New Medium-Term Business Plan Overview

- 1. Theme and Priority Items
- 2. Key Objectives
- 3. Timeframe of the Business Plan
- 4. Build a Next-Generation Construction System

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1. Theme and Priority Items

Theme

Proactively implement measures to overcome medium- to long-term management challenges while generating stable profits by addressing short-term management issues

Priority Items



Pursue environmental and energy opportunities

targeting the business activities of Kajima Group and its customers



Improve productivity and work environment

to create sustainabilitypromoting construction sites



Strengthen risk
management
system and secure and
train human resources

to support proactive investment and business portfolio expansion

2. Key Objectives

1

Build a next-generation construction system

2

Provide construction and services of high value to society and customers

3

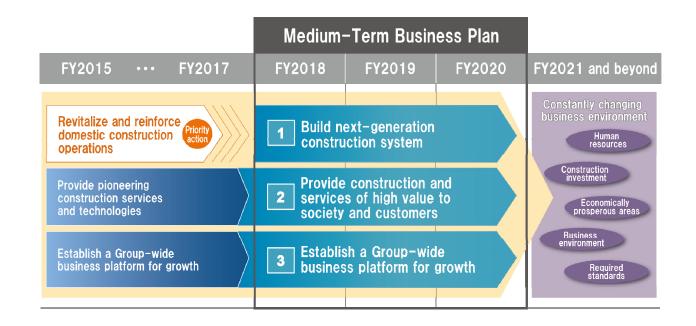
Establish a Group-wide business platform for growth

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3. Timeframe of the Business Plan

III New Medium-Term Business Plan Overview



4. Build a Next-Generation Construction System

Create sustainability-promoting construction sites

People

Work-style reform

Improve work environment

Maintain and raise wages

Technology

Productivity improvement

Productivity improvement

Productivity improvement

Increase operational efficiency

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Business Strategies and Key Tactics

- 1. Business Strategies
- 2. Key Tactics

1. Business Strategies

Domestic
1) construction business

Improve productivity and create an attractive work environment

2) construction businesses

Enhance efforts in promising markets and fields

3) Construction-related businesses

Ensure proper execution in upstream and downstream businesses and diversify revenue sources

4) Domestic/overseas real estate businesses

Increase profitability in the real estate business

5) Issues common to all businesses

Enhance efforts to address social issues

Including the environment, energy, and disaster prevention and mitigation

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2. Key Tactics: (1) Domestic Construction Business

Accelerate efforts to improve productivity and increase production capacity

Cut work volume/ increase efficiency

Strengthen collaboration in and outside the Group

Secure human resources

Review workflow

standardization

- w workflow
- Use IT tools

Promote

- Collect and fully utilize data
- Operate functionally oriented subsidiaries
- Collaborate with subcontractors and outside companies
- Diversify hiring
- Adopt flexible personnel placement
- Improve accuracy of labor supply and demand forecasts and take measures

Pursue strategic R&D

W Business Strategies and Key Tactics

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2. Key Tactics: (1) Domestic Construction Business

Create an attractive work environment to help secure the next generation of workers

Construction Site Workstyle Reforms

- Ensure holidays (in principle, construction sites are closed 8 days every 4 weeks, and 104 days per year)
- Maintain and raise wage level of skilled workers
- Promote construction career enhancement program
- Improve work environment (improve construction site equipment, provide comfortable safety gear, keep construction sites clean and tidy)

Measures to Support Subcontractors

- Cooperate in hiring activities and improve worker compensation and welfare
- Conduct education and training
- Develop multi-skilled workers
- Accept seconded employees to train successors
- Faster payment to subcontractors (¥50 billion to be used)

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W Business Strategies and Key Tactics

2. Key Tactics: (2) Domestic/Overseas Construction Businesses

Enhance efforts in promising markets and fields

Enhance efforts in markets where Kajima Group can leverage its strengths

- Markets/fields that require advanced technology and knowhow
 - Large complex developments
 - Cutting-edge research lab
 - Energy-related
 - BCP-related
- Markets/fields where Kajima Group can leverage its comprehensive strength
 - Large-scale real estate development projects by multiple business partners
 - Infrastructure maintenance, upgrade and renewal
 - Public Real Estate / Corporate Real Estate
 - PPP/PFI

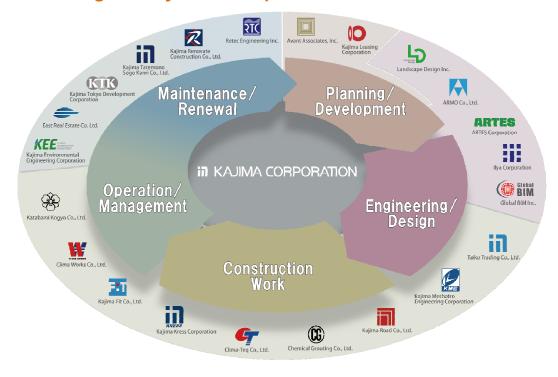
Strengthen business platform and structure for overseas construction business

- Collaborate with sister companies
- Partner with local general contractors / M&A
- Develop new markets and fields / Diversify revenue streams
- Deploy advanced technology overseas
- Build platform and foster human resources to manage diversified risks

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2. Key Tactics: (3) Construction-related Businesses

Build integrated system for upstream/downstream businesses



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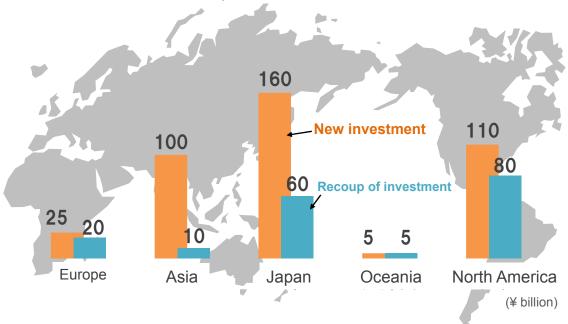
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■ Business Strategies and Key Tactics

2. Key Tactics: (4) Domestic/Overseas Real Estate Businesses

Capitalize on Group strength to further promote real estate business

New investment: ¥400 billion Recoup of investment: ¥175 billion



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2. Key Tactics: (4) Domestic/Overseas Real Estate Businesses

Domestic Real Estate Business

Create outstanding projects by leveraging planning and technological capabilities



Hamamatsucho 2-Chome A District Redevelopment (Accredited as a National Strategic Project)



Kudan Kaikan Hall





Haneda Zone

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■ Business Strategies and Key Tactics

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2. Key Tactics: (4) Domestic/Overseas Real Estate Businesses

Overseas Real Estate Business

Develop unique businesses that suit each market needs

North America



Industrial development (Core5 Industrial Partners)



Yankin Township mixed-use development (Yangon, Myanmar)



Woodleigh condominium residential and commercial development (Singapore)

Europe/Oceania



United Kingdom PFI Business



Condominium residential development (Australia)



Residential development (Flournoy Development Company)

2. Key Tactics: (5) Issues Common to All Businesses

Strengthen long-term environmental and energy initiatives

Kajima's business activities

Accelerate efforts to reduce CO_2 emissions at construction sites in order to achieve "Targets for 2030" in the Kajima Environmental Vision "Triple Zero 2050"

Target for 2030

Reduce by 30% or more
compared to FY2013

Support for customers' business activities

- Proactively solve customers' environmental and energy issues by utilizing superior technology
- Aim for technological evolution and development by incorporating outside knowledge

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Management Platform

- 1. Pursue Strategic R&D
- 2. Establish a Business Platform That Facilitates Group Management

1. Pursue Strategic R&D

Drastically improve productivity

Human and machine collaboration

Smart production, turn construction site into automated factory

- Reduce the number of workers and automate by using machines, robots and ICT
- Promote technological development by leveraging BIM

Address social issues and customer needs

Trailblazing R&D

- Large-scale urban development
- Maintenance and management / Life Cycle Engineering
- Environment/Energy
- Disaster prevention and mitigation/BCP
- Better performance and higher added value

Strengthen R&D platform

Human resources + Capital + External resources

- Priority investment in key themes
- Group collaboration
- Explore innovative technologies/ideas
- Utilize external resources

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2. Establish a Business Platform That Facilitates Group Management

Management Platform

Upgrade and expand risk management system

- Reorganize and reinforce functions to strengthen compliance
- Reinforce overseas risk management function in response to overseas business expansion

Reform management structure focusing on domestic construction business

- Develop Group-wide business implementation system
- Respond to cross-business projects and new domains
- Properly allocate business resources throughout the Group

Strengthen human resource development and secure diverse personnel

- Provide education and placement tailored to individual careers and needs
- Expand personnel exchanges within Group
- Institutionally support diverse workstyles for diverse personnel



Financial Targets

- 1. Financial Targets by Fiscal Year
- 2. Profits by Business Segment
- 3. Investment Plan
- 4. Shareholder Returns

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VI Financial Targets

1. Financial Targets by Fiscal Year

- FY2018-2020 targets: Consolidated net income: ¥80 billion or more ROE: more than 10% (Maintain ROE exceeding shareholders' equity cost)
- Medium- to long-term target: Consolidated net income of ¥100 billion or more

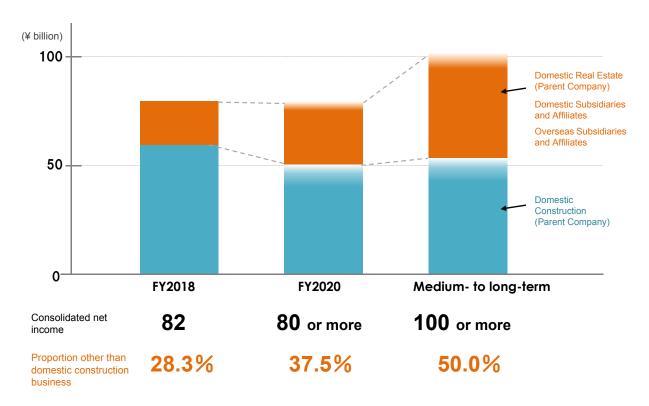
(¥ billion)

	FY2	FY2018	
	Consolidated	Non- consolidated (Parent Company)	
Revenues	2,000	1,250	
Net income	82	66	
Interest-bearing debt	340	-	

FY2020		
Consolidated	Non- consolidated (Parent Company)	
2,150	1,340	
80+	60	
Below 400	-	
	Consolidated 2,150 80+	

Medium- to long-term
Consolidated
Approx. 2,500
100+
-

2. Profits by Business Segment



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3. Investment Plan

VI Financial Targets

Investment of ¥500 billion over 3 years

- Prioritize investment in domestic and overseas real estate development
- Rigorously measure investment efficiency and risk management with an awareness of capital costs

Domestic/Overseas real estate development

¥400 billion

(Net ¥225 billion)

Domestic: approx. ¥160 billion Overseas: approx. ¥240 billion **R&D** Investment

¥50 billion

Strengthen competitiveness/ Invest in sustainable growth

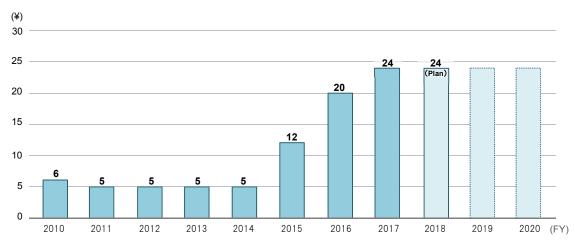
(Domestic/Overseas M&A, human resource-related)

¥50 billion

4. Shareholder Returns

Aim to distribute stable amounts of dividend with the target range of 20 to 30% payout ratio, while securing an adequate consolidated equity capital.





^{*} The Company plans to consolidate its shares on a one (1) for two (2) basis, with October 1, 2018 as the effective date.

* The above lists the annual dividend per share without considering the effects of the share consolidation.

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