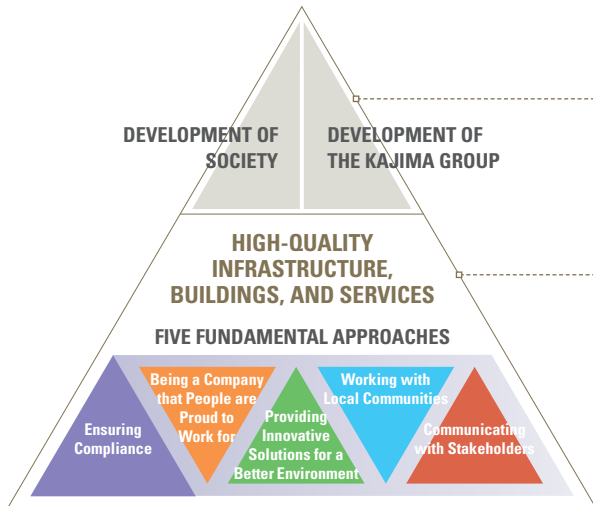


# CORPORATE SOCIAL RESPONSIBILITY

The achievements of the construction industry have directly supported society and people's livelihoods. In tandem with the industry's tradition of continuously improving society, Kajima aims to pursue steady growth by putting CSR into practice based on the enduring trust it receives from its clients and society as a whole.

## THE KAJIMA GROUP'S CSR PRACTICES



## CSR OBJECTIVES

Kajima believes that the essence of CSR is to meet the expectations of society and build and maintain positive relationships with diverse stakeholders through fair business practices. Buildings and structures designed and built by construction firms directly support the activities of society and individuals over a long period of time. Through its implementation of CSR, Kajima aims to ensure that the construction industry as a whole and Kajima in particular, supported by the trust of society and clients, will achieve stable development in a manner conducive to sustainable progress for all of society.

## FIVE FUNDAMENTAL APPROACHES

### ■ Ensuring Compliance

While the construction industry receives fair recognition of its contribution to society from the public, the industry's image in the eyes of the public is not always positive. Nevertheless, when it considers the industry's long-term responsibility in supporting the activities of society and individuals, the public can gain a renewed appreciation and place trust in construction companies. To gain this trust, Kajima strives for thorough compliance in accordance to laws and regulations, and encourages each and every one of its employees to work toward realizing a company that practices the highest level of corporate ethics.

### ■ Being a Company that People are Proud to Work for

A construction firm is responsible for completing an entire project, which involves bringing together subcontractors with many different specialties and uniting them into a cohesive team. Each individual's abilities are an asset. Kajima strives to create an environment where they can work in together in safety, with mutual trust, and take pride in their contribution to society.

### ■ Providing Innovative Solutions for a Better Environment

Construction firms consume resources in great quantity, and their operations have a major

impact on the natural environment. Kajima seeks to be sensitive and respectful to the environment, and regards conservation of the global environment as its responsibility to the next generation. Furthermore, Kajima works to present customers with forward-looking project proposals, and pays close attention in its daily operations to minimize the burdens it places on the environment.

### ■ Working with Local Communities

A construction firm cannot move forward smoothly with a project without the understanding and cooperation of the local community, including those located in the immediate vicinity. Moreover, given the risk of natural disasters such as earthquakes, which often occur in Japan, disaster preparedness is one kind of CSR activity in which construction firms are expected to play an important role.

### ■ Communicating with Stakeholders

Until recently, the construction industry has not communicated effectively with society regarding its social mission and activities. As full and transparent disclosure of information is the foundation of trust in an enterprise, Kajima will take a proactive approach to informing the public and strive to maintain communications with stakeholders, to fulfill its responsibility to society and gain trust.

## FOUNDATION OF CSR

For Kajima, accomplishing its CSR objectives requires holding to the highest level of ethical standards in the sincere pursuit of our corporate mission: providing superior quality infrastructure, buildings, and services, all based on advanced technical competence gained from tireless research. The foundation of the trust Kajima receives from its customers and society lies in our commitment to quality. Gaining such trust, contributing to society, and providing customers with convenience, comfort, and peace of mind, while building our enduring reputation, constitute the foundation of Kajima's approach to CSR.

## CSR REPORTS

Please visit our website below.

 <http://www.kajima.co.jp/english/csr/index.html>